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KIBOWAVI Empowering Women and Youth in Horticulture Production and Marketing



KIBOWAVI contributes to inclusive economic growth, private sector development and job creation in the horticulture sector



KEY INFORMATION

Sector: Agriculture (Horticulture)

Lead Partner: HELVETAS Swiss Intercooperation

Other Partners: CODERT, ADP Mbozi and TAFOPA

Budget: EUR 5 000 000

EU Contribution: EUR 4 500 000

Duration: 2020 – 2024

BACKGROUND

Agriculture remains the predominant sector in Tanzania accounting for 24% of GDP, 30% of export earnings and providing employment for about 65% of the labour force in the country. The Tanzania National Agriculture Policy (2013) identified the horticulture sector to be promoted for local and export markets to generate national income and farmers' earnings. The Tanzania Agricultural Sector Development Programme (ASDP) Phase II emphasises the promotion of horticulture in the Southern Highlands for household nutrition, market supply and diversification.

The horticultural industry in Tanzania is the fastest growing subsector, with a growth rate of 8-10% per year. It is mostly dominated by smallholder farmers including women and youth. However, this sub-sector is hampered by several challenges including low adherence to good agricultural and nutritional practices, limited access to new technologies and farming techniques, poor access to finance, poor post-harvest management (PHM) techniques and infrastructure, weak agroprocessing capacity, weak industrial linkages, long distances to markets, lack of appropriate packaging materials and market information asymmetry. These challenges lead to overall low productivity, poor quality products and high losses in the horticulture sub-sector. The KIBOWAVI project aims to address these challenges to foster economic growth and to promote women and youth empowerment.



AGRI-CONNECT

Supporting Value Chains for Shared Prosperity
in Coffee, Tea and Horticulture

PROJECT DETAILS

The project specifically aims to improve the income and nutrition of small-scale women and youth farmers in the Southern Highlands, Songwe, Mbeya and Katavi Regions. Targeted interventions in the horticulture sector aims to increase productivity, production, resource efficiency, diversity, value addition and marketing, by implementing the following key activities:

- Capacity building and training of farmers in Good Horticulture Practices (GHP) and Climate Smart Horticulture, in nutrition sensitive practices with a focus on the importance and use of nutritious and safe food, in Post-Harvest Management (PHM) to deliver quality produce. This includes the creation and capacity building of producer and processor group members in savings and lending systems
- Promotion of innovative technologies and focused training in production, PHM, value addition and processing based on commercial opportunities.
- Training of farmers on business development, entrepreneurship and market linkages.
- Promotion of market research through visits, trade fairs and media.
- Support to public-private partnerships through the development of small-medium scale horticulture industrial parks/hubs (for collection, processing and marketing).
- Support to value chain (VC) actors in adhering to set quality standards and obtaining respective certification.
- Training of farmers on gender and social equity, HIV/ AIDS, environment and information systems.

EXPECTED RESULTS

The project expects to reach and support

- 75,000 people in smallholder farm households, 15,000 farm households, 500 farmer groups, associations and processors, 500 lead farmers, 500 Community Resource Persons (CRP), 100 Local Service Providers (LSP), 100 wards and respective villages / extension officers, 50 agro-dealers and traders, 11 district learning centres, and 3 regional horticulture industrial parks.
- 500 Village Savings and Lending Associations (VSLA) will be created for micro-scale financial intermediation. CRP and LSP will support VSLA, thereby contributing to long-term group stability and sustainability

By the end of the project, three main results should be achieved:

- Small-scale women and youth farmers have accessed training and information and are skilled and knowledgeable on GHP, on nutritious and safe food, and on quality value addition; they are financially literate, can access finance and take up innovative ideas.
- Different actors along the horticulture value chains understand and strive for quality produce; actors know how to assess the market for their products and services, how to establish long-term relations with other actors and how to develop their businesses through additional investments.
- Increased dialogue between sectoral actors and lobbying with the government leads to increased engagement and partnerships to support small-scale women and youth farmers in the horticulture sector, in local infrastructure development and in the promotion of private horticulture entrepreneurship.

PARTNERS




CONTACTS

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